

**Libertea LLC**  
 1601 Hagood Avenue  
 Columbia SC 29204

**Libertea Committee/ Issue**  
 Submission Number 3183 Issue 2



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b> Libertea Committee/ Issue	<b>Submission Cost:</b> 16470	<b>Campaign Ref:</b> BX212101901
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> WSPA Political
<b>Schedule Dates:</b> 10/21/12 to 10/26/12	<b>Weeks:</b> 2	<b>Order Ref:</b> Pension Reform
<b>Est./PO Number:</b> Pension Reform	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Pension Reform	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 5a News MTWTFSS Isolations: W/C 10/22 MTWT...	01	190	30 Comme	Nbr of Spots	4	4	760
2	M-F 530a News MTWTFSS Isolations: W/C 10/22 MTWT...	01	415	30 Comme	Nbr of Spots	4	4	1660
3	M-F 6a News MTWTFSS Isolations: W/C 10/22 MTWT...	01	600	30 Comme	Nbr of Spots	4	4	2400
4	M-F 7a CBS This Morning MTWTFSS Isolations: W/C 10/22 MTW...	01	600	30 Comme	Nbr of Spots	3	3	1800
5	M-F 6p News MTWTFSS Isolations: W/C 10/22 MTWT...	01	1050	30 Comme	Nbr of Spots	4	4	4200
6	M-F 7p News MTWTFSS Isolations: W/C 10/22 MTWT...	01	650	30 Comme	Nbr of Spots	4	4	2600
<b>Weekly Totals:</b> Total Spots(Ord Spots)					2	25	27	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
7	M-Su 11p News MTWTFSS Isolations: W/C 10/22 MT.....	01	1275	30 Comme	Nbr of Spots	2	2	2550
8	Sun 6a News MTWTFSS Isolations: W/C 10/15 .....S	01	250	30 Comme	Nbr of Spots	2	2	500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					2	25	27	

Grand Totals			
		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	27	2	25
Cost	16470	500	15970

<b>Grand Totals:</b>	<b>Spots:</b> 27
	<b>Gross Total:</b> 16,470.00
	<b>Commission:</b> 2,470.50
	<b>Net Total:</b> 13,999.50